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FOR IMMEDIATE RELEASE

Freeway becomes part of Movement Software, strengthening its global expansion in Public Mobility and Transportation

Freeway, the UK fleet maintenance software specialist, joins one of Northern Europe's fastest-growing niche B2B software groups. Freeway retains its brand, team and products while gaining the infrastructure and expertise of a group comprising more than 20 software companies, with a dedicated focus on Public Mobility and Transportation.

London, UK / Gothenburg, Sweden – 20 October 2026 – Movement Software, the Northern European group of more than 20 niche software companies across Transportation & Logistics, Vehicle Digital Solutions and Public Mobility, today announces the acquisition of Freeway Fleet Systems, the UK fleet maintenance and asset management software specialist. The acquisition adds proven fleet management expertise to the group and extends Movement's global reach through Freeway's presence in southern Africa, the Middle East and the Asia-Pacific region.

Freeway provides enterprise-level software that keeps fleets safe, compliant and running efficiently. Its platform covers the full maintenance cycle in one system: scheduling, defect management, workshop and supplier management, parts and stores, purchasing, fuel data and cost analysis. Its mobile apps cover driver checks, engineer inspections, electronic job cards and timesheets. Many major bus and coach operators and other road transport companies value Freeway for its flexibility, ability to adapt to their needs and outstanding support.

The fit is clear. Every public transport service starts with a vehicle that is safe, compliant and ready to run. Fleet maintenance sits at the operational heart of public mobility. It connects naturally with the real-time passenger information and operator fleet management tools already inside Movement's Public Mobility business, which gives the two companies immediate, practical synergies rather than a distant roadmap.

For Movement, Freeway is a core acquisition with genuine international reach. Freeway will continue to operate with its existing brand, team and products, while gaining access to the wider expertise, resources and investment of Movement Software. For Freeway customers, this means continuity from the people and support they know. It also means greater capacity to invest in product development and bring new capabilities to market.

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"Freeway is a great fit with Movement Software. Fleet maintenance is what keeps public transport running, and Freeway slots straight into the Public Mobility platform we're building. The synergies are immediate and they work in both directions.

"Freeway's solutions can now reach operators across our Northern European markets, while its strong footprint in the UK, Ireland and South Africa, together with customers in the Middle East and Asia-Pacific, opens doors for the rest of our Transportation and Public Mobility portfolio. Together, we can build more, sell more and deliver faster than either of us could alone. The future together with Freeway has the potential for great collaboration and results."

Per Stenman – Business Area Director Public Mobility, Movement Software

"Joining Movement Software gives us a real opportunity to do more for our customers and to take Freeway into new markets. Our customers keep everything they value: the same team, the same products and the same service. At the same time, we gain the investment, expertise and shared platforms of the wider Movement group, along with access to a network of operators across Northern Europe.

"Just as importantly, we can bring Movement's complementary solutions to our customers in the UK, Ireland, southern Africa, the Middle East and Asia-Pacific. That is the power of this collaboration. It will allow us to build, grow and deliver faster with partners who truly know this industry. We are genuinely stronger together."

Patrick Tandy - Managing Director, Freeway

About Freeway

Freeway Fleet Systems is a UK fleet maintenance and asset management software specialist serving transport operators worldwide. Its enterprise platform gives operators one place to manage every asset – including vehicles, trailers, plant and buildings – and every cost, including parts, labour, fuel, depreciation and finance.

Freeway combines comprehensive maintenance scheduling, workshop and stores management, and purchasing with AI-driven cost analytics and business performance information. Freeway has been at the forefront of fleet engineering digitisation, developing mobile apps for driver checks, engineer inspections and electronic job cards. These replace paper-based processes and provide real-time visibility across engineering and operations. Freeway is headquartered in London, UK, with offices in South Africa and New Zealand.

Learn more at freewayfleet.com

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About Movement Software

Movement Software is a Northern European group of more than 20 niche B2B software companies. It acquires, develops and grows software and information businesses across three domains - Vehicle Digital Solutions, Transportation & Logistics, and Public Mobility - powering the systems that keep the world moving.

Movement combines active, long-term ownership with entrepreneurial freedom, supporting its companies through hands-on operational expertise, shared platforms and a network of experienced leaders. Headquartered in Gothenburg, Sweden.

Movement Software is ISO 9001, ISO 14001 and ISO 27001 certified.

Learn more at movementsoftware.com

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